

Friends of the Library
Ogdensburg Public Library
July 14, 2021

Present: Laura Pearson, Ed Lavarnway, Dawn Merna, Lin Griffin, Thomas Robarge, Nina Valler, Karen Wright, Ann Lesperance, Cheryl Ladouceur, Darlene Liscum.

Excused: Tom Lawrence

Meeting was called to order a little after 4:00 pm.

Minutes: Cheryl moved and Darlene seconded acceptance of the June 9, 2021 minutes. Motion carried.

Treasurer's Report: There is a balance of \$8,082.40 in the checking account, and \$32,880.52 in savings. There are no significant items to report. The Bookstore made \$73.75 and Amazon Online made \$128.61. Cheryl moved and Thomas seconded acceptance of the Treasurer's Report. Motion carried.

Membership: One new membership for \$20 and was noted last month.

Correspondence: None

Old Business:

- 1) American Doll fundraiser: Laura met with Marsha Hough and Barb O'Keefe from Fort La Presentation about having the American Doll Garden Party in conjunction with Founder's Day next year in August. Specific dolls and events for kids were discussed. Laura will get the Friends committee together to work on this further. She is speaking at the next Fort meeting to suggest the change in date of Founder's Day from July to August.
- 2) 2022 Calendar – Garden Party is moved to August.

New Business:

- 1) The book drop needs repainting. Green with white lettering to match the building and shutters was suggested. We may offer a contest for kids to design it.
- 2) The interactive bookstore sign-up site works easily and well.
- 3) Seaway Festival – too late for Friends to enter the parade this year. We could do a banner to be placed in front of the library that could say: Ogdensburg Library thanks you. We are here to Serve You would be a possible second sentence. Lin will contact QT Laser to see if they can create that for us.
- 4) Bookstore advertising – Dawn asked about spreading the word about our bookstore. She suggested placing something in the coming events column in The Journal each week. Penny can mention it in her monthly column. We could take out an ad in the Journal and NCN on a monthly basis. Ann will inquire as to the cost of ads. She reported that the bookstore committee hoped to create a flyer that would be placed where visitors to our area would see it such as Sherman Inn. The bookstore committee plans to meet quarterly.
- 5) Karen brought up a possible fundraiser that she and Penny learned about at the Lowville Garden Tour which benefited the Lowville Public Library. Karen and Penny will gather further information to see just how this works is in Lowville. CAUTION was stated to do a few larger events that would bring in significant donations rather than lots of little ones that bring in small

amounts of income. We only have so many volunteers for all we do and must be cognizant of their time.

- 6) Laura will look further into the online 50/50 raffle fundraiser possibility.

Trustee Report:

- 1) Ann reported that the board hopes to have a campaign to raise \$10,000 to be matched by Northern New York Community Foundation. This will hopefully take place between September and December of 2021.
- 2) Two new trustees were named by the mayor – Chris Lalone and Jamie Amo. Both have stopped in to introduce themselves to Penny.
- 3) Marc Boyer is the new vice president since Ann was not reappointed to the board.

Funding Requests: none

Next meeting: August 11 at 4:00 pm at the library.

Adjournment: Ed moved and Lin seconded a motion to adjourn. Motion carried.

Respectfully submitted,
Lin Griffin, Secretary